



News Release

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AT&T Invests More Than \$1 Billion Over 3 -Year Period to Enhance Local Networks in Louisiana

Baton Rouge, La., May 23, 2016 —AT&T¹ has invested more than \$1 billion in its Louisiana wireless and wired networks during 2013 -2015. These investments drive a wide range of upgrades to reliability, coverage, speed and overall performance for residents and businesses. They also enhance critical services that support public safety and first responders.

AT&T has invested in its Louisiana communications networks, people and local communities for 137 years. Recent notable network enhancements include 1,091 upgrades with new cell sites, the addition of wireless and wired network capacity and new broadband network connections.

“We’re committed to providing our customers fast, reliable, highly secure connectivity. We want them to be able to access the content they want from anywhere and on any device,” said Sonia Perez, President of AT&T Louisiana. “Our continued investment in Louisiana allows our over 4,700 Louisiana employees to expand our fiber network and bring new, innovative services like AT&T GigaPower to our residents and businesses.”

[AT&T GigaPower](#) offers AT&T’s fastest Internet speeds, up to 1Gbps² over a 100% fiber network to more than 1.6 million locations across 22 major metro areas. AT&T announced plans to expand the availability of Internet speeds up to 1Gbps to homes, apartments and small businesses in parts of 34 additional cities across the U.S., including Baton Rouge, Shreveport-Bossier, the Jefferson Parish region and the Northshore in 2016.

“In order for Louisiana to continue to thrive and serve its residents, it’s imperative we have companies that lead with investment and innovation,” said Governor John Bel Edwards. “AT&T’s on-going investment in our state and its fast, reliable network brings cutting-edge opportunities that will help our residents and businesses compete and grow.”

In January, AT&T announced that it had added 1 million additional business customer locations – including nearly 24,500 in the state of Louisiana – to its fiber network since 2012 when the company began an aggressive fiber expansion program. The expansion helped



extend the AT&T U.S. fiber network another 76,000 route miles, bringing the total to nearly 500,000. AT&T offers business customers high-speed Internet products on its fiber network in every major metro in the company's 21-state footprint.

AT&T has big plans for 2016. The company will be giving customers the ability to access and stream **DIRECTV** video services over a wired or wireless Internet connection from any provider and from virtually any device – smartphone, tablet, Smart TV, streaming media hardware or PC. AT&T plans for each service to come with a set number of simultaneous sessions. These services will not require annual contracts, satellite dishes or set-top boxes.

In 2016, for the second year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world. AT&T also placed #48 among the Top 50 World's Most Admired companies. This is the company's third year in a row on the Top 50 list – AT&T is the only communications company on the list. AT&T ranked #1 in all 9 attributes. This included innovation, financial soundness and quality of products/services. FORTUNE's Most Admired Companies lists are among the most highly respected indicators of corporate performance and reputation.

To learn more about AT&T's coverage in Louisiana, or anywhere in the U.S., visit the AT&T Coverage Viewer. For updates on the AT&T wireless network, please visit the AT&T network news page.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

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*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

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² Internet speed claims represent maximum network service capability speeds. Actual customer speeds may vary based on factors including site traffic, content provider server capacity, internal network management factors, and device capabilities and are not guaranteed. For more information, go to att.com/speed101.