



## News Release

### **AT&T Invests Nearly \$350 Million Over 3-Year Period to Enhance Local Networks in Phoenix Area**

PHOENIX, May 10, 2016 — At [AT&T](#)<sup>1</sup>, we've invested nearly \$350 million in our Phoenix wireless and wired networks during 2013-2015. These investments drive upgrades to enhance reliability, coverage, speed and overall performance for residents and businesses. They also enhance critical services that support public safety and first responders.

In 2015, AT&T made more than 300 wireless network upgrades in the Phoenix area, including new cell sites, LTE upgrades and the addition of network capacity.

"In order for Arizona to continue to thrive and serve its residents, it's imperative we have companies that invest through thoughtful innovation," said John Ragan, chief operating officer, Arizona Chamber of Commerce and Industry. "With AT&T's on-going investment in its fast, reliable network, our residents and businesses have the tools to compete and grow."

Notable Phoenix area network enhancements in 2015 included upgrading AT&T's network for football's Big Game in February. In order to serve the crowds in the Phoenix area, AT&T tripled the LTE capacity for the Distributed Antenna System (DAS) at the Glendale stadium, brought in 10 cell on wheels (COWs), and upgraded or installed 13 new DAS at hotels, sports arenas, convention centers and other venues.

"We're committed to providing our customers fast, reliable, highly secure connectivity. We want them to be able access the Internet at any moment, from almost any device and from anywhere," said Jerry Fuentes, president of Arizona and New Mexico, AT&T. "Our continued investment in Phoenix brings a host of new, innovative opportunities for residents and businesses."

In 2016, for the second year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world. We also placed #48 among the Top 50 World's Most Admired companies in the world. This is our third year in a row on the Top 50 list – AT&T is the only communications company on the list. The company ranked #1 in all 9 attributes. This includes innovation, financial soundness and quality of products/services. FORTUNE's Most Admired Companies lists are among the most highly respected indicators of corporate performance and reputation.

We have big plans for 2016. We'll be giving you the ability to access and stream [DIRECTV](#) video services over a wired or wireless Internet connection from any provider and from



virtually any device – smartphone, tablet, Smart TV, streaming media hardware or PC. We plan for each service to come with a set number of simultaneous sessions. These services will not require annual contracts, satellite dishes or set-top boxes.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers. And we provide access to Wi-Fi at more than 1 million locations around the world. Most AT&T smartphone customers and home Internet customers get access to our entire national Wi-Fi network at no additional cost. Wi-Fi usage doesn't count towards customers' monthly wireless data plans<sup>2</sup>.

To learn more about our coverage in Phoenix or anywhere in the U.S., visit the AT&T Coverage Viewer. For updates on the AT&T wireless network, please visit the AT&T network news page.

#### **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

#### **About AT&T**

AT&T Inc. (NYSE:T) helps millions around the globe connect with leading entertainment, mobile, high speed Internet and voice services. We're the world's largest provider of pay TV. We have TV customers in the U.S. and 11 Latin American countries. We offer the best global coverage of any U.S. wireless provider. \* And we help businesses worldwide serve their customers better with our mobility and highly secure cloud solutions.

Additional information about AT&T products and services is available at <http://about.att.com>. Follow our news on Twitter at @ATT, on Facebook at <http://www.facebook.com/att> and YouTube at <http://www.youtube.com/att>.

© 2016 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; voice roaming; and world-capable smartphone and tablets in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.



---

<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup> A Wi-Fi enabled device required. Other restrictions apply. See [attwifi.com](http://attwifi.com) for details and locations.

**For more information, contact:**

Scott Huscher

AT&T Corporate Communications

602-363-5027

[scott.huscher@att.com](mailto:scott.huscher@att.com)