



## News Release

### **AT&T Invests Nearly \$725 Million Over 3-Year Period to Enhance Local Networks in Wisconsin**

MILWAUKEE, Wis., Oct. 12, 2017 — At [AT&T\\*](#), we invested nearly \$725 million in our Wisconsin wireless and wired networks during 2014-2016. These investments drive a range of upgrades to reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2016, we made 588 wireless network upgrades in Wisconsin, including adding 21 new cell sites, expanding 4G LTE to 25 sites, and upgrading wireless capacity at 459 locations.

So far in 2017, we made 418 other enhancements to our networks in Wisconsin. This includes adding 24 new cell towers, expanding 4G LTE to 83 cell towers, and adding network capacity to 256 sites across Wisconsin.

“We’re continually investing in our Wisconsin networks to keep residents, businesses and visitors connected to their world,” said Scott T. VanderSanden, president of AT&T Wisconsin. “We want our customers to have a great experience and enjoy fast mobile speeds wherever they live, work and play. We’re always working to provide better coverage, and we’re investing in our wireless network across Wisconsin to accomplish that.”

The First Responder Network Authority (FirstNet) recently chose AT&T to build a nationwide public safety broadband network. The network will be dedicated to America’s police, firefighters, EMS personnel and other first responders when they need it. Should Wisconsin opt-in to the FirstNet network, we will build upon our current and planned investments with a dedicated focus on the state’s first responders.

And we would expect to make a significant investment to upgrade and maintain Wisconsin’s FirstNet network over the next 25 years, bringing first responders the coverage, value and experience they expect.

For the third year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world in 2017. We also ranked No. 37 among the Top 50 World’s Most Admired companies.

AT&T is the only telecommunications company on the list. We ranked No. 1 in all 9 attributes. This included innovation, financial soundness and quality of products/services.



We continue to expand the scope of our ultra-fast internet powered by [AT&T Fiber](#). It's now available to more than 10,000 living units in Milwaukee.

We have the largest fiber network within our 21-state wireline footprint.<sup>2</sup> We also now market a 1 gigabit connection<sup>3</sup> on our 100% fiber network to more than 5.5 million locations across 57 major metro areas. We plan to reach at least 75 major metros overall. We plan to reach at least 12.5 million locations by mid-2019.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi hotspots at popular restaurants, hotels, bookstores and retailers. And we provide Wi-Fi access at more than 1 million locations around the world. Most AT&T smartphone and home internet customers get access to the entire national AT&T Wi-Fi Hot Spot network<sup>4</sup> at no additional cost. Wi-Fi usage doesn't count against customers' monthly wireless data plans.

To learn more about our coverage in Wisconsin, or anywhere in the U.S., go to the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, go to the [AT&T network news page](#).

<sup>1</sup> Based on publicly available data for the top fiber providers in the AT&T operating footprint.

<sup>2</sup> Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

<sup>3</sup> Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](http://www.attwifi.com) for details and locations

#### **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward- looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

#### **\*About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network\*\* and the best global coverage of any U.S. wireless provider. We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

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\*\*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q1 + Q2 2017 across 121 markets.

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