



## News Release

### **AT&T Invests More Than \$250M Over 3-Year Period to Enhance Local Networks in Greater Louisville Area**

LOUISVILLE, KY., April 27, 2017 — At [AT&T](#)<sup>1</sup>, we've invested more than \$250 million in our greater Louisville area wireless and wired networks during 2014-2016. These investments enhance reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

The AT&T LTE network covers nearly 400 million people in North America. Notable network enhancements in the greater Louisville area in 2016 included:

- 102 bandwidth expansions
- 63 additional carrier adds

AT&T plans to continue its investment in Kentucky with additional upgrades.

"Our wired and wireless buildout plans in Kentucky include hundreds of millions of dollars dedicated to improving our networks," said Hood Harris, president of AT&T Kentucky. "These plans, which also pave the path to 5G mobile services in the years ahead, represent the type of investment that is encouraged by forward-looking public policies like the act modernizing communications regulations that Governor Bevin recently signed."

"As we hear of investments like this, we can be thankful for the leadership of our state and local officials who were key in creating an environment that can lead to greater investments in Kentucky's communications networks," said Kent Oyler, president and CEO Greater Louisville Inc.

Additionally, the First Responder Network Authority (FirstNet) recently chose AT&T to build a nationwide public safety broadband network. The network will be dedicated to America's police, firefighters, EMS personnel and other first responders when they need it. Should Kentucky opt-in to the FirstNet network, we will build upon our current and planned investments with a dedicated focus on the state's first responders.

And we would expect to make a significant investment to upgrade and maintain Kentucky's FirstNet network over the next 25 years, bringing your first responders the coverage, value and experience they expect.

For the third year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world in 2017. We also placed No. 37 among the Top 50 World's Most Admired companies.



AT&T is the only telecommunications company on the list. We ranked No. 1 in all 9 attributes. This included innovation, financial soundness and quality of products/services.

We continue to expand the scope of our ultra-fast internet powered by [AT&T Fiber](#). We now market our ultra-fast internet service powered by AT&T Fiber to more than 50,000 customer locations in the greater Louisville area.

We have the largest fiber network within our 21-state wireline footprint.<sup>2</sup> We also now market a 1 gigabit connection<sup>3</sup> on our 100% fiber network to 4.6 million locations across 52 major metro areas. We plan to reach at least 75 major metros overall. We expect to add 2 million locations in 2017, and we plan to reach at least 12.5 million locations by mid-2019.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi hotspots at popular restaurants, hotels, bookstores and retailers. And we provide access to Wi-Fi at more than 1 million locations around the world. Most AT&T smartphone and home internet customers get access to the entire national AT&T Wi-Fi Hot Spot network<sup>4</sup> at no additional cost. Wi-Fi usage doesn't count against customers' monthly wireless data plans.

To learn more about our coverage in Louisville or anywhere in the U.S., visit the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup> Based on publicly available data for the top fiber providers in the AT&T operating footprint.

<sup>3</sup> Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

<sup>4</sup> Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](http://www.attwifi.com) for details and locations

### **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

### **About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network\* and the best global coverage of any U.S. wireless provider.\*\* We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.



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\*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

\*\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

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