



## **AT&T Invests More Than \$130 Million Over 3-Year Period to Enhance Local Networks in Tampa Bay Area**

**TAMPA, FL., May 5, 2017** — At [AT&T](#)<sup>1</sup>, we've invested more than \$130 million in our Tampa Bay market's wireless and wired networks during 2014-2016. These investments enhance reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

In 2016, AT&T made 242 wireless network upgrades throughout Tampa, St. Petersburg and Clearwater, including new cell sites at the MidFlorida Credit Union Amphitheatre, Carillon Point and Campus Hill Park at University of South Florida.

"AT&T is investing to provide faster, more reliable, highly secure connectivity for Floridians. These continued investments bring residents and businesses a host of new opportunities and help pave the path for 5G mobile services in the years ahead," said Joe York, president of AT&T Florida.

"For Florida to continue to thrive and serve residents, it's crucial we have companies invest through thoughtful innovation," said state Senator Travis Hutson. "By investing in our state, AT&T is making business growth possible and is providing the most up to date technology for our first responders through technology like Next Generation 9-1-1 while keeping our residents connected and entertained."

"The Advanced Wireless Infrastructure Deployment Act provides a state-wide uniform approach to the efficient deployment of wireless technology," said state Representative Mike La Rosa. "This legislation reduces unnecessary roadblocks that increase expenses associated with wireless deployment and will help speed up the availability of 5G technology."

The AT&T LTE network covers nearly 400 million people in North America. Notable Tampa network enhancements in 2016 included:

- Upgrading our Distributed Antenna System at Raymond James Stadium in Tampa, adding a 400% boost in LTE capacity in advance of the College Football Playoff National Championship.
- Installing or upgrading 8 new Distributed Antenna Systems throughout the Tampa area to enhance coverage for hotels, arenas, airports and convention centers.



- Rolling in mobile cell sites, or Cells on Wheels (COWs), to bolster service at two locations during the College Football Playoff National Championship

The First Responder Network Authority (FirstNet) recently chose AT&T to build a nationwide public safety broadband network. The network will be dedicated to America's police, firefighters, EMS personnel and other first responders when they need it. Should Florida opt-in to the FirstNet network, we will build upon our current and planned investments with a dedicated focus on the state's first responders.

And we would expect to make a significant investment to upgrade and maintain Florida's FirstNet network over the next 25 years, bringing your first responders the coverage, value and experience they expect.

For the third year in a row, FORTUNE magazine recognized AT&T as the Most Admired Telecommunications Company in the world in 2017. We also placed No. 37 among the Top 50 World's Most Admired companies.

AT&T is the only communications company on the list. We ranked No. 1 in all 9 attributes. This included innovation, financial soundness and quality of products/services.

We have the largest fiber network within our 21-state wireline footprint.<sup>2</sup> We also now market a 1 gigabit connection<sup>3</sup> on our 100% fiber network to 4.6 million locations across 52 major metro areas. We plan to reach at least 75 major metros overall. We expect to add 2 million locations in 2017, and we plan to reach at least 12.5 million locations by mid-2019.

We have an extensive Wi-Fi network with more than 40,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers. And we provide access to Wi-Fi at more 1 million locations around the world. Most AT&T smartphone customers and home internet customers get access to our national Wi-Fi network at no added cost. Wi-Fi usage doesn't count towards customers' monthly wireless data plans<sup>2</sup>.

To learn more about our coverage in the Tampa Bay market or anywhere in the U.S., visit the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

<sup>1</sup> AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

<sup>2</sup> Based on publicly available data for the top fiber providers in the AT&T operating footprint.

<sup>3</sup> Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

<sup>4</sup> Wi-Fi enabled device required. Other restrictions apply. See [www.attwifi.com](http://www.attwifi.com) for details and locations



### **Cautionary Language Concerning Forward-Looking Statements**

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

### **About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We offer the nation's best data network\* and the best global coverage of any U.S. wireless provider.\*\* We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. Nearly 3.5 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.

Additional information about AT&T products and services is available at [about.att.com](#). Follow our news on Twitter at @ATT, on Facebook at [facebook.com/att](#) and YouTube at [youtube.com/att](#).

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\*Claim based on the Nielsen Certified Data Network Score. Score includes data reported by wireless consumers in the Nielsen Mobile Insights survey, network measurements from Nielsen Mobile Performance and Nielsen Drive Test Benchmarks for Q3+Q4 2016 across 121 markets.

\*\*Global coverage claim based on offering discounted voice and data roaming; LTE roaming; and voice roaming in more countries than any other U.S. based carrier. International service required. Coverage not available in all areas. Coverage may vary per country and be limited/restricted in some countries.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.