AT&T Invests Nearly $1.4 Billion Over 3-Year Period to Boost Local Networks in Tennessee

NASHVILLE, Tennessee, JUNE 20, 2019 — At AT&T¹, we’ve invested nearly $1.4 billion in our Tennessee wireless and wired networks during 2016-2018. These investments boost reliability, coverage, speed and overall performance for residents and businesses. We’ve also improved critical services that support Public Safety and first responders using the FirstNet communications platform. And, we’ve helped meet the needs of customers in largely rural areas through our participation in the FCC’s Connect America Fund.

AT&T’s wireless network covers more than 99% of all Americans and has become the fastest wireless network in the nation, according to the first quarter 2019 results from tests taken with Speedtest® and analyzed by Ookla®.²

During 2016-2018, AT&T made the following investments in its Tennessee wireless and wired networks:
- Nearly $150 million in the Knoxville area
- More than $275 million in the Memphis area, and
- More than $475 million in the Nashville area.

In 2018, AT&T made 1,490 wireless network upgrades in Tennessee including the addition of three new cell sites.

“For Tennessee to continue to thrive and attract new jobs and innovation, sustained investment by the private sector is crucial,” said Bradley Jackson, president, Tennessee Chamber of Commerce & Industry. “By continuing to build state-of-the-art infrastructure in our state, AT&T is making business growth possible and assuring that our residents have the tools they need to stay connected and entertained.”

By building out our 4G LTE network, we’re boosting network speeds and capacity, as we continue to expand the availability of our network and upgrade our technology.

Additionally, for the 5th consecutive year we’ve landed on Fortune magazine’s list of the "World's Most Admired" companies. It’s also the 6th year in a row we've appeared on the Global Top 50 list – no other telecom company made the Top 50.

Transforming Public Safety Communications
FirstNet is Public Safety’s dedicated, nationwide communications platform. It is for all first responders – career and volunteer, urban or rural. It’s bringing public safety communications into the 21st century with new, innovative capabilities, helping first
responders connect to the critical information they need – every day and in every emergency.

Building upon our current and planned investments in Tennessee, we continue to extend the reach and increase the capacity of the FirstNet communications platform:

- Deployed Band 14 spectrum in more than 600 markets nationwide, including Clarksville, Knoxville, Maury, Memphis, and Nashville. Band 14 is high-quality spectrum provided by the First Responder Network Authority. Its signal covers larger geographic areas with less infrastructure to better support rural communities, and it can better reach in-building in more urban areas as compared to higher-MHz spectrum.

- Tennessee first responders enjoy the fastest overall experience on FirstNet, compared to any commercial network in the nation, thanks to the specialized capabilities enabled by the physically separate and dedicated FirstNet network core, like always-on priority and preemption.³

- Public safety agencies subscribed to FirstNet have 24/7 access to a nationwide fleet of 75 deployable network assets. These assets can either be deployed for planned events or called upon in emergencies to help first responders stay connected and operate faster, safer and more effectively when lives are on the line.

FirstNet is built with AT&T in a public-private partnership with the First Responder Network Authority – an independent agency within the federal government. This helps ensure that the FirstNet communications platform and service offerings meet the short- and long-term needs of the public safety community.

Our commitment to rural America
Through our participation in the FCC’s Connect America Fund universal service program, AT&T has been helping to meet the connectivity needs of customers in largely rural areas and to expand the opportunities enabled by internet access. By the end of 2020, AT&T will have used funds from this FCC program to help deploy, maintain and offer internet access and voice services to more than 1.1 million mostly rural homes and small business locations in FCC-identified areas. By the end of 2018, we offered high-speed internet access to over 48,700 locations across Tennessee in mostly rural areas through technologies like Fixed Wireless Internet.

Our internet offerings
We now market a 1 gigabit connection⁴ on our 100% fiber network to more than 12 million locations across 85 major metro areas nationwide. In the Tennessee area, we market our internet service powered by AT&T Fiber to more than 500,000 customer locations.

We plan to reach about 14 million locations across at least 85 metro areas by mid-2019 for consumers.
We are the largest U.S.-based provider of fiber for business services. There are over 500,000 U.S. business buildings lit with AT&T fiber, and we’re adding thousands more each month.

Within those buildings, AT&T now enables high-speed fiber connections to over 2.2 million U.S. business customer locations. And if you count businesses near our fiber network, that number quadruples. Nationwide, more than 8 million business customer locations are on or within 1,000 feet of our fiber.  

To learn more about our wireless coverage in Tennessee, or anywhere in the U.S., visit the AT&T Coverage Viewer. For updates on the AT&T wireless network, please visit the AT&T network news page.

*About AT&T Communications*  
We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation’s fastest wireless network.** And according to America’s biggest test, we have the nation’s best wireless network.*** We’re building FirstNet just for first responders and creating next-generation mobile 5G. With DIRECTV, DIRECTV NOW and WatchTV, we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

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**Based on analysis by Ookla® of Speedtest Intelligence® data average download speeds for Q1 2019.
***According to America’s biggest test as announced by Global Wireless Solutions last fall.

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To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

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