AT&T Invests More Than $80 Million Over 3-Year Period to Boost Networks in Pensacola

PENSACOLA, Fla., June 17, 2019. — At AT&T, we’ve invested more than $80 million in our Pensacola area wireless and wired networks during 2016-2018. These investments boost reliability, coverage, speed and overall performance for residents and businesses. We’ve also improved critical services that support Public Safety and first responders using the FirstNet communications platform.

This investment has helped AT&T become the fastest wireless network in the nation, according to the first quarter 2019 results from tests taken with Speedtest® and analyzed by Ookla®.

“Communications infrastructure is vital to a strong economy and enhanced public safety and essential to more capable classrooms and higher quality health care,” said Todd Thomson, president, Greater Pensacola Chamber of Commerce. “AT&T’s significant investments are key to the strength of our community, and I am thankful for the pro-investment policies we have in Florida and here in Pensacola that allow the private sector to invest more effectively in our communities.”

In 2018, AT&T made dozens of wireless network upgrades in Escambia and Santa Rosa counties. We added more capacity and bandwidth to 40 cell sites to increase speeds and boost performance.

“We’re always looking for new opportunities to enhance coverage for our customers and FirstNet subscribers,” said Ray Walker, regional director, AT&T Florida. “This investment will help keep customers connected when and where they need it most. It will also pave the path to 5G mobile services in the years ahead.”

This investment supports our plans to expand 5G Evolution and LTE-LAA. These technologies serve as a step in the path to 5G by boosting the existing LTE network and priming it for the future of connectivity.

The AT&T LTE network covers more than 400 million people in North America. By building out our 4G LTE network, we’re laying the foundation for 5G, the next advance in network technologies. We’re boosting network speeds and capacity, as we continue to expand the availability of our network using the latest technology.

Additionally, for the 5th consecutive year we’ve landed on Fortune magazine's list of the "World's Most Admired" companies. It's also the 6th year in a row we've appeared on the Global Top 50 list – no other telecom company made the Top 50.
Transforming Public Safety Communications

FirstNet is Public Safety's dedicated, nationwide communications platform. It is for all first responders – career and volunteer, urban, or rural. It’s bringing public safety communications into the 21st century with new, innovative capabilities, helping first responders connect to the critical information they need – every day and in every emergency.

Building upon our current and planned investments in the Pensacola area, we continue to extend the reach and increase the capacity of the FirstNet communications platform:

- Local first responders enjoy the fastest overall experience on FirstNet, compared to any commercial network in the nation, thanks to the specialized capabilities enabled by the physically separate and dedicated FirstNet network core, like always-on priority and preemption.¹
- Public safety agencies subscribed to FirstNet have 24/7 access to a nationwide fleet of 75 deployable network assets. These assets can either be deployed for planned events or called upon in emergencies to help first responders stay connected and operate faster, safer and more effectively when lives are on the line.

FirstNet is built with AT&T in a public-private partnership with the First Responder Network Authority – an independent agency within the federal government. This helps ensure that the FirstNet communications platform and service offerings meet the short- and long-term needs of the public safety community.

To learn more about our wireless coverage in Pensacola or anywhere in the U.S., go to the AT&T Coverage Viewer. For updates on the AT&T wireless network, please go to the AT&T network news page.

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.
² Based on analysis by Ookla® of Speedtest Intelligence® data average download speeds for Q1 2019. Ookla trademarks used under license and reprinted with permission.
³ Based on AT&T analysis of Ookla® Speedtest Intelligence® nationwide data average download speeds for Q1 2019. Ookla trademarks used under license and reprinted with permission.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T’s filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

*About AT&T Communications
We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we innovate to improve lives. We have the nation’s fastest
wireless network.** And according to America’s biggest test, we have the nation’s best wireless network.*** We’re building FirstNet just for first responders and creating next-generation mobile 5G. With DIRECTV, DIRECTV NOW and WatchTV, we deliver entertainment people love to talk about. Our smart, highly secure solutions serve nearly 3 million global businesses – nearly all of the Fortune 1000. And worldwide, our spirit of service drives employees to give back to their communities.

AT&T Communications is part of AT&T Inc. (NYSE:T). Learn more at att.com/CommunicationsNews.

AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc. Additional information about AT&T products and services is available at about.att.com. Follow our news on Twitter at @ATT, on Facebook at facebook.com/att and on YouTube at youtube.com/att.

© 2019 AT&T Intellectual Property. All rights reserved. AT&T, the Globe logo and other marks are trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks contained herein are the property of their respective owners.

**Based on analysis by Ookla® of Speedtest Intelligence® data average download speeds for Q1 2019.
***According to America’s biggest test as announced by Global Wireless Solutions last fall.

FirstNet® and the FirstNet logo are registered trademarks of the First Responder Network Authority.

To define a market, we rely on the Core Based Statistical Areas (CBSA), as established by the United States Office of Management and Budget. Minor differences, if any, between annual totals reflect annual updating of market boundaries in our record systems.

From FORTUNE Magazine. 2019 Time Inc. FORTUNE© and The World’s Most Admired Companies® are registered trademarks of Time Inc. and are used under License. FORTUNE and Time Inc. are not affiliated with, and do not endorse products or services of, AT&T.