

AT&T Mobile Application Development Solutions:

Transform the way your business works

Improve efficiencies and gain a lasting competitive advantage with AT&T Mobile Application Development Solutions. Featuring a comprehensive suite of products and services to design, build, deploy and manage dynamic mobile applications.

3 Biggest Drivers for Mobile Apps:¹

1 38%

Improved employee productivity

2 38%

Better business intelligence

3 22%

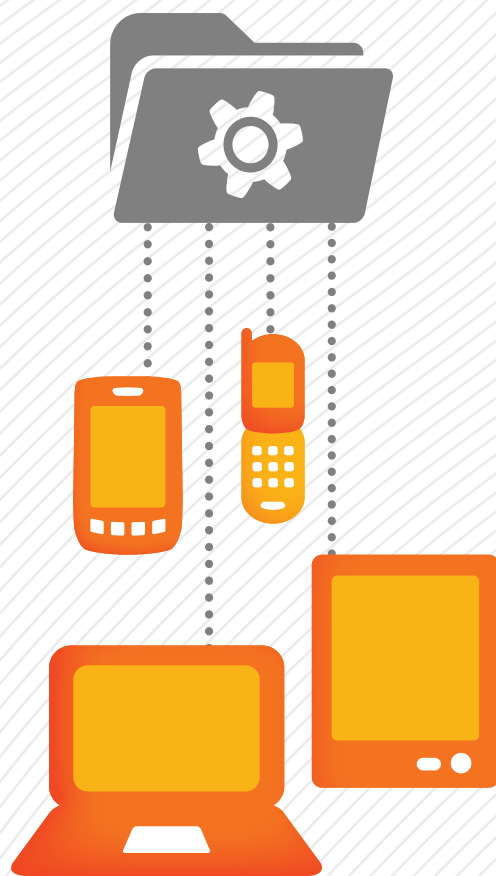
Employee demand

“ Companies recognize AT&T as *a leader that they believe can most effectively deliver mobile application development services* across multiple industry categories. ”

– Wrote IDC Analysts in a 2012 Report²

AT&T offers:

Ability to run on **multiple operating systems** and devices



Customized mobile apps for every industry



Flexible and scalable apps that **anticipate future needs**

AT&T has built hundreds of custom applications for organizations in different industries – retail, manufacturing, government, education and more. For more information, visit <http://www.att.com/mobile-app-development>.

¹J.Gold Associates Research Report - Enterprise Mobile Applications: A Study of Strategies and Adoption Trends, 2012

²IDC, Brand Recognition, U.S. Companies Rank AT&T, Verizon and IBM as Top 3 Vendors for Mobile Application Development Services, Doc # 232671, January 2012

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