

Our Mobile Share **Value** Plans

SAY 'GOOD-BYE' TO THE ANNUAL CONTRACT



It's never been **more affordable** to get on the nation's fastest and most reliable 4G LTE network¹. You asked for **more flexibility and additional cost savings** – which is exactly why we created our new Mobile Share **Value** Plans.



More Flexibility

- ▶ Option of **NO** 2-year Contract²
- ▶ **Choose** Your Upgrade Path with AT&T Nextsm with options for eligible customers to upgrade after either 12 months or 18 months³
- ▶ **BYOD** Bring your own device



More Savings

- ▶ **Save \$15/mo**⁴ with new **Value** plans
- ▶ **As low as \$45/mo**⁵ for a Data Plan and Unlimited Talk & Text
- ▶ **\$0 down** with AT&T Next^{sm3}

For general availability and to learn more, visit att.com/mobilesharevalue

¹ Speed claim based on comparison of national carriers' average 4G LTE download speeds. Reliability claim based on data transfer completion rates on nationwide 4G LTE networks. 4G LTE not available everywhere.

² When you BYOD, Pay full retail, Get device on Next plan or are out of contract.

³ Requires qual. credit & 20-month or 26-month 0% APR installment agreement w/ wireless service plan (voice & data). Tax due at sale. Qualifying smartphones only; excludes tablets. Limit on no. of financed devices per wireless acct. Select locations only. Upgrade req's min. of 12 monthly installment payments on 20 mo. agmt or 18 on a 26 mo. agmt & trade-in of current financed device in good & functional condition & purchase of new qualified device/wireless service plan.

⁴ Savings on Mobile Share Value Plans w/ 1 smartphone w/ no annual contract (or on AT&T Nextsm installment contract) compared to one on a 2-yr agmt.

⁵ \$45/mo for plan with 300 MB data & unlimited talk & text w/ 1 smartphone w/ no annual contract (or on AT&T Nextsm installment agreement). Price for Mobile Share Value Plan on a basic/messaging phone is as low as \$40/mo for 300 MB of data.

