



DALLAS, Nov. 16, 2023

Stay Connected on the Road for as Little as \$10 a Month

AT&T unveils new in-car data rate plan for new era of connectivity on the road.

Key Takeaways:

- Get unlimited Wi-Fi and a powerful hotspot in your vehicle.
 - Take advantage of a 4-day in-car Wi-Fi trial for the holiday travel season.
 - AT&T covers more roads and highways than any other carrier.¹
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Starting today, AT&T is launching a new data rate plan for in-car Wi-Fi! New and existing AT&T postpaid wireless customers with an eligible unlimited plan can add a vehicle for \$10 a month plus taxes and fees.² Eligible plans include Unlimited Starter, Elite or Premium.³ Customers can go to www.att.com/incarwifi to check their vehicle identification number (VIN) to see if their vehicle is Wi-Fi eligible.

AT&T is also offering a 4-day in-car Wi-Fi Test Drive. The offer is valid from Nov. 16 through Dec. 31, 2023. To take advantage of the offer, customers can visit [AT&T 4-Day Test Drive to sign up](#).

With AT&T in-car Wi-Fi, it's easy to stream video and music, play games and catch up on work from the open road. Passengers can stay connected on multiple Wi-Fi enabled devices in their vehicle all at once⁴. They can also power in-dash applications and devices like navigation, streaming audio and voice assistance.

The combination of AT&T's network strength and leadership in the IoT and connected car space helps transform the way drivers and passengers experience connectivity while on the move.



AT&T in-car Wi-Fi features a built-in antenna to enhance your reliable Wi-Fi connection no matter where the road takes you. You can enjoy AT&T in-car Wi-Fi inside and outside of your vehicle while tailgating, camping or working remotely on the devices you love.

“We believe in bringing the power of connectivity to every part of our lives, including vehicles,” said Hardmon Williams, SVP, AT&T Connected Solutions. “Our new in-car Wi-Fi data rate plan redefines the concept of on-the-road connectivity, offering blazing-fast speeds and limitless possibilities for entertainment and productivity.”

For more information about AT&T Connected Solutions, visit att.com/incarwifi.

¹ Based on independent third-party data.

² Req's elig. vehicle & purchase of elig unlimited data plan for vehicle. Svc & coverage not avail everywhere. Other charges & restr's apply. [In-Car Wi-Fi and Wireless Internet Service | AT&T Wireless \(att.com\)](#)

³ AT&T may temporarily slow data speeds if the network is busy.

⁴ Always pay careful attention to the road and do not drive distracted. Wi-Fi hotspot intended for passenger use only when vehicle is in operation.

***About AT&T**

We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at about.att.com. Investors can learn more at investors.att.com.

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