DALLAS, March 26, 2024

AT&T Introduces AT&T Internet Air™ for Business that Delivers Reliable Internet for a Low Price, with Our Best Wireless Speeds at Your Business Locations

Small, mid-size and large businesses can easily set up new fixed wireless broadband service in minutes, available nationwide

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Key Takeaways:

- Reliable and fast
- Built for business
- Available nationwide
- Cost-effective with simple plans and predictable monthly bills
- Easy self setup in minutes

What's the news?

AT&T* is introducing AT&T Internet Air for Business, a new fixed wireless service for small, mid-size and large businesses, powered by America's most reliable 5G network.[1]

This new, flexible solution is both easy to set up and reliable. Whether you're expanding business locations, building network diversity, or supporting business critical applications, it helps you stay connected to customers, suppliers and employees.

In just minutes, businesses can easily set up AT&T Internet Air for Business and be up and running. It's plug-and-play with no drilling or coordinating with building management. You don't need a technician to install it.

AT&T Internet Air for Business solves multiple business challenges. It can help you establish a primary internet connection where fiber is not available, in remote locations, or when temporary access is needed. It can also serve as a supplemental

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internet connection to distribute workload or as an alternate connection if primary wired network connection is interrupted. It's available now to qualified business addresses nationwide.[2]

How much does it cost?
AT&T Internet Air for Business offers the best price[3] when you have eligible AT&T Business wireless, simple pricing and plans, including no speed caps[4], and no overage charges.

Customers can choose from two plans – each at a low monthly rate.

- AT&T Internet Air for Business Standard is $60 plus fees.
- AT&T Internet Air for Business Premium is $100 plus fees and includes a higher level of priority for the first 250GB of data used in each billing period - a benefit when the network is busy[5].

Plus, when you have an eligible AT&T Business wireless plan, you can get internet for as low as $30/month, plus fees.[6]

Why is this important?
Businesses of all sizes depend on connectivity to thrive, which requires a cost-effective and flexible approach. This low-cost solution with predictable pricing helps you effectively manage budget, avoid time consuming and costly installation. And, our highly secure wireless network provides peace of mind to support connecting your critical business applications, such as point-of-sale, and cloud-based activities.

Where can customers order the service?
Customers can learn more and order AT&T Internet Air™ for Business today by contacting a sales representative or visiting an AT&T retail store. More information can be found at **att.com/aiab**.

What are people saying?
"In order for companies to grow, customers are telling us they need diverse connectivity options, the ability to connect new locations quickly, and are increasingly willing to adopt a converged connectivity approach," said Mike Troiano, Senior Vice President, Product and Pricing, AT&T Business. "Together, AT&T Business Fiber and AT&T Internet Air™ for Business enables more business

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locations across the nation and delivers the value and flexibility businesses need from a leading nationwide broadband connectivity provider."

[1] Based on nationwide GWS drive test data. GWS conducts paid drive tests for AT&T and uses the data in its analysis. AT&T 5G requires compatible plan and device. Coverage not available everywhere. Learn more at att.com/5Gforyou

[2] Available only at qualified business (non-residential) service addresses within an AT&T-owned and operated coverage area that can support the service. Prior to purchase, you will need to specify your desired service address so that we can check eligibility and confirm coverage and capacity availability on the local mobile network. **You can only use the service at your designated service address**. Plans include access to both 4G LTE and 5G/5G+ services, if available at your designated service address. AT&T 5G/5G+ requires compatible device. Coverage not available everywhere. 5G+ is offered in limited locations in specific cities. Wireless technology varies by device.

[3] Compared to lowest price of Verizon Business Internet and T-Mobile Business Internet, bundled with eligible smartphone plan, as of 3/24/24.

[4] For Standard plan, AT&T may temporarily slow data speeds if the network is busy. For Premium plan, after 250GB, AT&T may temporarily slow data speeds if the network is busy.

[5] **250GB at Higher Priority Level**: Plan includes a network-based quality of service (QoS) feature that assigns a higher priority level (as compared to the Standard plan) for your first 250GB of data traffic originating on and traveling over the AT&T-owned domestic network in each billing period (excluding microcells, AT&T Wi-Fi service, and roaming partner networks). If you exceed 250GB of data usage in a bill cycle, then for all data usage for the remainder of the bill cycle, AT&T may temporarily slow data speeds if the network is busy. Feature does not (a) prioritize data traffic ahead of all other data traffic (which may receive a similar or higher QoS), (b) provide priority access to available network resources, or (c) provide preemption capabilities.

[6] Price plus fees after $5/mo. Autopay/paperless billing discount & $30/mo discount w/elig AT&T Business Unlimited wireless plan (min $70/mo. before discounts). Discounts start w/in 2 bills. Speed restrictions and other terms apply. See offer details.

***About AT&T**

We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at about.att.com. Investors can learn more at investors.att.com.

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