



DALLAS, October 15, 2025

## **AT&T to Offer the Powerful New iPad Pro with the M5 Chip**

*Unleash your creativity and productivity on America's fastest and most reliable wireless network<sup>1</sup>, topping the competition.*

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### **Key Takeaways:**

- Available through [att.com](https://att.com), myAT&T app, and in stores, all customers, including business customers can begin ordering iPad Pro on **Friday, Oct. 17** with general availability on **Wednesday, Oct. 22**.
  - Jump start your holiday shopping season with AT&T and make iPad Pro the ultimate tech gift for your loved ones.
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**AT&T** will offer the new iPad Pro featuring the incredibly powerful M5 chip. M5 unlocks the most advanced iPad experience ever, packing an incredible amount of power and AI performance into the ultraportable design of iPad Pro. Featuring a next-generation GPU with a Neural Accelerator in each core, M5 delivers a big boost in performance for iPad Pro users, whether they're working on cutting-edge projects or tapping into AI for productivity. The new iPad Pro delivers up to 3.5x the AI performance than iPad Pro with M4<sup>2</sup> and up to 5.6x faster than iPad Pro with M1.<sup>3</sup> Available in space black and silver, iPad Pro comes in 11-inch and 13-inch sizes, and features the Ultra Retina XDR display, brought to life with iPadOS 26. With staggering performance gains and game-changing improvements over M1 models, there has never been a better time to upgrade.

Cellular models of iPad Pro feature C1X, a cellular modem system designed by Apple that brings users up to 50 percent faster cellular data performance than iPad Pro with M4. iPad Pro allows users to enjoy GPS and location capabilities, so they can navigate with even more confidence. Users can also enjoy 5G cellular support, so they can stay connected for work or leisure all around the world. And with eSIM, users can quickly and securely add a new plan, connect and transfer existing cellular plans digitally, and stay in touch with family and friends regardless



of Wi-Fi availability — perfect for users working on the go, like frequent business travelers or architects out in the field. The new iPad Pro also features N1, a new Apple-designed wireless networking chip that enables Wi-Fi 7, Bluetooth 6, and Thread. N1 brings better performance when connected to 5GHz networks, and improves the overall performance and reliability of features like Personal Hotspot and AirDrop.

Beginning this **Friday, Oct. 17**, customers can place their order through [att.com](https://att.com), myAT&T app, and AT&T retail stores, with devices hitting shelves nationwide **Wednesday, Oct. 22**.

On the heels of the launch of the latest [iPhone models](#), the new iPad Pro is the perfect addition to Apple's product lineup, and with AT&T's fastest and most reliable wireless network<sup>1</sup>, you can maximize its connectivity potential — whether for work, creativity, travel, or staying in touch.

The C1X cellular modem comes to cellular models of iPad Pro, delivering up to 50 percent faster cellular data performance than its predecessor in iPad Pro with M4 with even greater efficiency, allowing users to do more on the go. N1, the new Apple designed wireless networking chip, enables the latest generation of wireless technologies with support for Wi-Fi 7 on iPad Pro.

### **Even More Advanced iPad Pro Experience**

- Apple silicon continues to set iPad apart with industry-leading performance, advanced technologies, power efficiency, and AI capabilities. The new iPad Pro is designed for AI and accelerates a wide variety of workloads, such as on-device diffusion-based image generation in apps like Draw Things, and AI video masking in apps like DaVinci Resolve. And the faster 16-core Neural Engine delivers the most energy-efficient performance for on-device AI, perfect for apps that use the Foundation Models framework and for Apple Intelligence<sup>4</sup> features like creating in Image Playground.<sup>5</sup>
- iPad Pro also brings new enhancements to accelerate overall speed and responsiveness, including an increase in unified memory bandwidth, faster storage read and write speeds, more starting unified memory, and fast charge support. And the 256GB and 512GB models start with 12GB of unified memory — 50 percent more than before, bringing even more value.
- The new iPad Pro with M5 is a big upgrade for M1 users. With staggering performance gains, a stunningly thin and light design, the world's most



advanced display, and support for advanced accessories like Apple Pencil Pro and the thin and light Magic Keyboard, there's never been a better time to upgrade.

Celebrate the joy of connection and creativity this holiday season with iPad Pro. Keep your loved ones close with something special from AT&T, and explore great tech gift ideas in [AT&T's holiday gift guide](#).

For more details on pricing and data plans, please visit [www.att.com](http://www.att.com).

For more details on Apple products, please visit [www.apple.com](http://www.apple.com).

<sup>1</sup>Based on RootMetrics® United States RootScore® Report: 1H 2025. Tested with best commercially available smartphones on three national mobile networks across all available network types. Your experiences may vary. RootMetrics rankings are not an endorsement of AT&T.

<sup>2</sup>Results are compared to iPad Pro 13-inch (M4) units with 10-core CPU and 16GB of unified memory.

<sup>3</sup>Results are compared to iPad Pro 12.9-inch (5th generation) units with 8-core CPU and 16GB of unified memory.

<sup>4</sup>Apple Intelligence is available in beta with support for these languages: English, French, German, Italian, Portuguese (Brazil), Spanish, Chinese (simplified), Japanese, and Korean. Some features may not be available in all regions or languages. For feature and language availability and system requirements, see [support.apple.com/en-us/121115](https://support.apple.com/en-us/121115).

<sup>5</sup>Genmoji and Image Playground are available in English, French, German, Italian, Portuguese (Brazil), Spanish, and Japanese.

#### **About AT&T**

We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at [about.att.com](http://about.att.com). Investors can learn more at [investors.att.com](http://investors.att.com).

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