

"Jake'n'Bake Defeats 19 Top Streamers to Win the AT&T Annihilator Cup's \$100,000 Prize"

Over 2.7 Million Viewers Tuned in to See 5 Games Across 5 Weeks Livestreamed on AT&T's Twitch Channel

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What's the news? [Jake'n'Bake](#) was named the winner of the first-ever AT&T Annihilator Cup and walked away with the \$100,000 prize. Over 5 weeks, 20 streamers competed in the [AT&T Annihilator Cup](#): the ultimate test of versatility and skill across Apex Legends, Counter-Strike: Global Offensive, Mortal Kombat 11, Halo 3 and Among Us. Jake'n'Bake took home the title with a consistent performance across all five games, showcasing a well-rounded skillset spanning multiple genres.

Other competitors included [Shroud](#), [Mizkif](#), [Lirik](#) Cloud9's [PvPx](#) and [Emiru](#), as well as 100 Thieves' [Yassuo](#) and [Tommey](#). Each week, an additional "5Gs" (\$5,000) was awarded to the top contestant. Winners included: PvPx (Apex Legends); f10m (CS:GO); Jake'n'Bake (Mortal Kombat 11); Tommey (Halo 3); Yassuo (Among Us).

What was the response? During the [Twitch](#) livestreamed esports competition hosted by gaming superstar Alex "[Goldenboy](#)" Mendez, an average of 92K viewers tuned in, streaming a total of 1.96 million hours of content and generating over 11.9 million views. CS:GO was the most watched game with a peak concurrent viewership of 184K viewers, indicating a fan appreciation for the classics.

Plus, week after week, individual game [experts](#) provided commentary on the stream. Broadcasts are still available on AT&T's Twitch channel and gameplay highlights can be seen at <https://attannihilatorcup.com/#highlights>.

What's next? The Annihilator Cup is an example of how AT&T continues its support of the esports and gaming communities through its products like Fiber and 5G, its services and platforms and by creating engaging experiences for fans. AT&T is committed to keeping the fan and gamer at the center and is excited to continue doing so in 2021.

AT&T + Gaming: Entering gaming and esports 2018, AT&T has built powerful connections for some of the best gaming organizations. Most recently, AT&T became the **Official 5G and Fiber Innovation Sponsor of 100 Thieves** with a multi-year organization-wide and esports team [sponsorship](#). And late last year, [announced the winner](#) of the inaugural [AT&T Unlocked Games](#), an all-women's game developer competition. AT&T also doubled down on their commitment to women in gaming by signing on as the [presenting sponsor](#) of the **Cloud9 White professional VALORANT team**, which includes a roster of five talented women gamers.

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