



## **'Tis the Season for Savings: AT&T has its Best Deals for Everyone on Your List**

*Early Black Friday deals start November 12*

*Save big on the latest devices, including the Google Pixel 6 Pro and the Samsung Galaxy Z Flip3 5G*

DALLAS, Nov. 11, 2021

**What's the news?** Don't sweat your gift list this year -- AT&T\* has you covered. Whether you're an early or last-minute shopper, we're giving our best deals to everyone, on every smartphone with any unlimited plan. With deals this good and savings this big, you can afford to treat yourself too!

**You save. They rave.** We're spreading the holiday cheer by kicking off our Black Friday deals early this year. On November 12, here's what you'll be able to unwrap this season when you shop at AT&T:

### **Smartphones:**

- **NEW:** Samsung Galaxy S21 5G for FREE or up to \$800 off the Galaxy S21 Ultra 5G<sup>1</sup>
- **NEW:** Up to \$800 off the Google Pixel 6 Pro<sup>2</sup>
- **NEW:** A FREE Samsung Galaxy Z Flip3 5G<sup>3</sup>
- **NEW:** Samsung Galaxy S20 FE 5G for \$5 per month, no trade-in required<sup>4</sup>
- **NEW:** Up to \$800 off the Samsung Galaxy Z Fold3 5G<sup>5</sup>

When you buy on a qualifying installment plan with an eligible AT&T unlimited plan (min. \$75/mo. before discounts).

### **Tablets and Connected Laptops:**

- 50% off the Samsung Galaxy Tab A7 Lite<sup>6</sup>
- 50% off the Samsung Galaxy Chromebook Go<sup>7</sup>
- \$200 off the Microsoft Surface Go 2<sup>8</sup>

When you buy on a qualifying installment plan. Wireless svc is add'l & req'd (min \$10/mo.).

### **Smartwatches:**

- Buy one Samsung Galaxy Watch4 Series, get one free<sup>9</sup>



When you buy both on qualifying installment plan. Wireless svc is add'l & req'd on all devices (min \$10/mo. per watch).

**Accessories:**

- 50% off Samsung Galaxy Buds2, Buds Live and Buds Pro with the purchase of any Samsung connected device<sup>10</sup>
- Buy two, get one free on select accessories<sup>11</sup>

Then on November 19, we're adding these deals to the mix:

- **NEW:** FREE Wi-Fi hotspot with new data line/plan<sup>12</sup>
- **NEW:** 50% off the Google Pixel 6, no trade-in required, when you buy on a qualifying installment plan with an eligible unlimited plan<sup>13</sup>
- **NEW:** 50% off Lenovo 300e Chromebook LTE, when you buy on a qualifying installment plan with eligible wireless (min \$10/mo.).<sup>14</sup>

**The gift that keeps on giving.** When you combine our best deals with an AT&T postpaid unlimited plan, your gift gets even better. Our plans are packed with benefits, like:

- **Access to fast, reliable, secure AT&T 5G<sup>15</sup>** at no extra cost. As America's Most Reliable 5G Network,<sup>16</sup> you'll experience faster speeds and broad coverage everywhere you go.
- **AT&T ActiveArmor to help stop threats before they get to you** with built-in 24/7 essential network security. Download the AT&T Call Protect and Mobile Security apps for free on your phone for an extra layer of protection while you're on-the-go.<sup>17</sup>
- With our AT&T Unlimited Elite<sup>SM</sup> plan, you'll get **HBO Max on us.**<sup>18</sup> Watch popular originals, timeless classics and blockbuster movies whenever and wherever you want.

**A customized shopping experience.** Life feels busier than ever these days. Avoid delays and start shopping at AT&T early with convenient shopping options and flexible returns. Here's how we make it easy and convenient for you:

- **AT&T Right To You<sup>SM</sup>:** We're delivering the in-store experience directly to you. Where available, we'll send an AT&T expert to hand deliver and set up your devices at no additional cost – as early as the same day the order is placed.<sup>19</sup> Select your



- preferred date, time and location - inside, outside, or contactless with a video chat or phone call.
- **Live Shopping Assistance:** Enjoy shopping with one of our virtual experts from anywhere at any time. You can check out the latest phones, add a family member to your plan or switch to AT&T from the comfort of your own home. Visit [www.att.com/shop-live](http://www.att.com/shop-live).
  - **Flexible Returns:** We're extending our return timeframe too. Purchases made between November 5 to December 18, 2021 can be returned until January 2, 2022.

To explore more great deals, check out the AT&T Gift Guide at [att.com/holiday](http://att.com/holiday).

**Sweet Deals for Prepaid Too:** We're also delivering deals for new Cricket and AT&T Prepaid customers:

- **NEW, Starting Nov. 19:** All Cricket Android LTE Smartphones FREE for new customers who bring their number to Cricket on up to a \$60/mo. plan (varies by device), including the Samsung Galaxy A02<sup>20</sup>
- 5G Smartphones like the **Cricket Dream** for FREE when you bring your number to Cricket on a \$60/mo. plan<sup>21</sup>
- **NEW, Starting Nov. 19:** FREE Samsung Galaxy A02s<sup>22</sup> or AT&T Fusion Z<sup>23</sup> when you bring your number to AT&T PREPAID
- **NEW, Starting Nov. 19:** Samsung Galaxy A12 or AT&T Radiant Max 5G for \$49.99 when you bring your number to AT&T PREPAID<sup>22</sup>
- **NEW, Starting Nov. 19:** Motorola one 5G ace for \$99.99 when you bring your number to AT&T PREPAID<sup>22</sup>

For more info on AT&T Prepaid offers, go to [att.com/prepaiddeals](http://att.com/prepaiddeals). For Cricket, please visit [cricketwireless.com](http://cricketwireless.com).

**1 Limited time offer.** Req's min. \$800 for S21 5G or \$1200 for S21 Ultra 5G on installment plan. Well-qualified customers only. Up to \$800 off after monthly credit over term of the installment plan. Credits start w/in 3 bills. Trade-in must be in good condition w/min. \$95 trade-in value. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/samsung](http://att.com/samsung) for more details.

**2 Limited time offer.** Req's min. \$940 on installment plan. Well-qualified customers only. Up to \$800 off after monthly credit over term of the installment plan. Credits start w/in 3 bills. Trade-in must be in good condition w/min. \$35 trade-in value. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/pixel6pro](http://att.com/pixel6pro) for more details.

**3 Limited time offer.** Req's min. \$1000 on installment plan. Well-qualified customers only. Galaxy Z Flip3 5G 128GB for \$0 after monthly credit over term of the installment plan. Credits start w/in 3 bills. Trade-in must be



in good condition w/min. \$35 trade-in value. No credit for optional \$5/mo. Next Up upgrade feature. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/galaxyzflip35G](http://att.com/galaxyzflip35G) for more details.

**4 Limited time offer.** Req's min. \$700 on 0% APR 36-mo. agmt. For well-qualified customers. Samsung Galaxy S20 FE 5G 128GB for \$5/mo. or Samsung Galaxy S20 FE 5G 256GB for \$10/mo. after credits over 36 mos. Credits start w/in 3 bills. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** No credit for optional \$5/mo. Next up upgrade feature. Credit card may be req'd (except MA, PA, ND). \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/galaxys20fe5g](http://att.com/galaxys20fe5g) for more details.

**5 Limited time offer.** Req's min. \$1800 on installment plan. Well-qualified customers only. Up to \$800 off after monthly credit over term of the installment plan. Credits start w/in 3 bills. Trade-in must be in good condition w/min. \$35 trade-in value. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/galaxyfold35G](http://att.com/galaxyfold35G) for more details.

**6 Limited time offer.** Req's new line & min \$199.99 on 0% APR 36-mo. installment plan. \$0 down for well-qualified customers only. Up to \$2.78/mo. credit for 36 months (starts w/in 3 bills). **If svc cancelled, device balance due. If svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ, Add'l fees, taxes, other charges & restr's apply. See [att.com/galaxytaba7lite](http://att.com/galaxytaba7lite) for offer details.

**7 Limited time only.** Req's new line & min \$349.99 on 0% APR 36-mo. installment plan. \$0 down for well-qualified customers only. Up to \$4.87/mo. credit for 36 months (starts w/in 3 bills). **If svc cancelled, device balance due. If svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ, Add'l fees, taxes, other charges & restr's apply. See (insert location of bottom legal) for offer details.

**8 Limited Time Offer.** Req's new line and min. \$729.99 on installment plan. Well-qualified customers only. Up to \$200 off after monthly credits over term of the installment. Credits start w/in 3 bills. **If svc cancelled, credits stop & device balance due. If svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ, add'l fees, taxes & other charges, & restr's apply. See [att.com/surfacego2](http://att.com/surfacego2) for more details.

**9 Limited time offer.** Req's new line & min. \$299.99 per device on installment plan. Well-qualified customers only. Up to \$11.95/mo. credit for 36 months (starts w/in 3 bills). **If svc cancelled, device balance due. If svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ./Upgrade, add'l fees, taxes, & restr's apply. See [att.com/galaxywatch4](http://att.com/galaxywatch4) for offer details.

**10 Ends 1/6/22.** Samsung device req's elig. svc (min. \$60/mo. before discounts). Not combinable with select offers. Subject to change. Wireless & other terms & restr's apply.

**11 Subject to change. Must purchase items in same transaction.** Discount on lowest-priced eligible item. **Excluded brands:** Amazon, Apple, Arlo, Beats, Google, LG, Magic Leap, Orbi, Samsung, Sonos, Sonim, Klein, GPS Lockbox, Panavise, and Stone Mountain. Additional exclusions: AT&T PREPAID cards. Not combinable with certain offers/discounts/credits. **Return:** w/in 14 days. Limit 4 of each accessory per customer. **Restocking Fee:** 10% of purch. price if over \$100. Subject to change. Restrictions apply.

**12 Limited time.** Avail. to qual. business customers. Req's \$145 on 0% APR 24, 30, or 36-mo. agmt. \$0 down for well-qualified customers only. AT&T Unite Express 2 free after credits for up to 36 months (starts w/in 3



bills). **If svc cancelled, device balance due.** Credit card may be req'd (except MA, PA, ND). Other fees, taxes, charges & restr's apply. See [att.com/uniteexpress2](http://att.com/uniteexpress2) for offer details.

**13 Limited time offer.** Req's min. \$740 on 0% APR 36-mo. installment plan. Well-qualified customers only. Google Pixel 6 128GB 50% off after \$370 in credits over term of the installment plan. Credits start w/in 3 bills. **If svc cancelled, credits stop & device balance due. For new lines, if svc. on other lines cancelled w/in 90 days credits stop.** No credit for optional \$5/mo. Next up upgrade feature. Credit card may be req'd (except MA, PA, ND). \$30 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. See [att.com/pixel 6](http://att.com/pixel 6) for more details.

**14 Limited time offer.** Req's new line & min \$419.99 on 0% APR 36-mo. installment plan. \$0 down for well-qualified customers only. Up to \$5.84/mo. credit for 36 months (starts w/in 3 bills). **If svc cancelled, device balance due. If svc. on other lines cancelled w/in 90 days credits stop.** \$30 Activ., Add'l fees, taxes, other charges & restr's apply. See [att.com/300echromebooklte](http://att.com/300echromebooklte) for offer details.

**15 AT&T 5G** requires a compatible plan and device. 5G is not available everywhere. See [att.com/5Gforyou](http://att.com/5Gforyou) for coverage details.

**16** Based on nationwide GWS drive test data. GWS conducts paid drive tests for AT&T and uses the data in its analysis.

**17** Req's compatible device/service and download of AT&T Mobile Security and Call Protect apps. Data charges may apply. Other terms and req's apply. Visit [att.com/security](http://att.com/security) to learn more.

**18** Online account required for HBO Max access. Programming and content subject to change.

**19** Same day delivery subject to availability. Select areas only. Go to [att.com/righttoyou](http://att.com/righttoyou) for details.

**20 Free Smartphones: Eligible Devices & Plans:** Alcatel Apprise, Cricket Icon 2 (min. \$30/mo.); Cricket Debut, Cricket Icon 3 (min. \$55/mo.); Cricket Ovation 2, moto g play, Samsung A02s, and starting 11/15/2021 the moto g power, Samsung A12 (\$60/mo.). Other devices avail. based on inventory. New line required. Excludes upgrades and AT&T ports. Add'l \$4 Customer Assistance Fee may apply. **Subject to change.**

**21 Free Cricket Dream:** New line required. Excludes upgrades and AT&T ports. **Activation fee** (\$25/line) & add'l one-time fees (\$4 Customer Assistance Fee) may apply. **Subject to change.**

**22** Must bring your number to AT&T on any unlimited plan (min. \$65/mo. + tax). AT&T may temporarily slow data speeds if the network is busy. **Limited time.** In-store only. First month service charge and tax due at sale. Activation (\$15/line) & add'l fees may apply. Terms & restr's apply. Visit [att.com/prepaiddeals](http://att.com/prepaiddeals) for details.

**23** Must bring your number to AT&T on any monthly plan + tax (min. \$30/mo). **Limited time.** In-store only. First month service charge and tax due at sale. Activation (\$15/line) & add'l fees may apply. Terms & restr's apply. Visit [att.com/prepaiddeals](http://att.com/prepaiddeals) for details.

#### **\*About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. (NYSE:T). For more information, please visit us at [att.com](http://att.com).



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