



AT&T to Bring Wireless Connectivity to Model Year 2021 Maserati Vehicles

Maserati Owners Can Browse, Share from the Open Road with Powerful Wi-Fi Hotspots and Stream In-Vehicle WarnerMedia Premium Entertainment

DALLAS, March 30, 2021 – AT&T* is bringing cellular connectivity to [Maserati](#) vehicles in the United States and Canada, through a new multi-year agreement enabling the next-generation [Maserati Connect](#) services for the luxury brand.

With AT&T 4G LTE connectivity delivered through [Maserati Connect](#), owners can turn their vehicle into a Wi-Fi hotspot connecting multiple smartphones or tablets just about anywhere, supporting email, browsing, gaming and more. In addition, passengers get access to the WarnerMedia¹ robust library of premium content across news, sports and family entertainment through the [WarnerMedia RIDE™](#) streaming service.

Passengers can enjoy a rotating selection of entertainment and over 1,000 hours of shows and movies when their device is connected to AT&T in-car Wi-Fi®. That includes live and on-demand content from top channels and services like Cartoon Network, CNN, HBO Max™, TruTV and more. Download the WarnerMedia RIDE™ app on the [App Store](#) (iOS 11+) or [Google Play](#) (Android 9+).

[Maserati Connect](#) provides a connected experience including Safety & Security services, routine Navigation Map updates, real time traffic information, and remote features managed by Smartphone- or Smartwatch App.

These services are now available for all MY21 Maserati vehicles across the U.S and Canada. Access is included with unlimited AT&T in-car Wi-Fi® through [AT&T data plans](#). Maserati vehicle owners can enjoy a trial period of 3 months or 3GB of usage, whichever comes first.

“We’re proud to collaborate with Maserati to bring these next-generation features to this iconic brand that has played such an important role in the history of motoring for more than a century,” said Joe Mosele, vice president, Mobility, Internet of Things and 5G. “Cellular connectivity is the key to enabling Wi-Fi hotspots, WarnerMedia entertainment and other features that will greatly enhance the driving experience for Maserati owners.”

***About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. ([NYSE:T](#)). For more information, please visit us at [att.com](#).

Maserati S.p.A.

Maserati produces a complete range of unique cars with an amazing personality, immediately recognizable anywhere. With their style, technology and innately exclusive character, they delight the most discerning, demanding tastes and have always been a global automotive industry benchmark. A tradition of successful cars, each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance and

safety, currently available on more than seventy markets internationally. Ambassadors of this heritage are the Quattroporte flagship, the Ghibli sports sedan, now also available in hybrid version, the Trident Brand's first electrified car, and the Levante, the first made by Maserati SUV, all models denoted by use of the choicest materials and technical solutions of superlative excellence. A complete range, including V6 and V8 petrol, 4 cylinder hybrid and V6 diesel powerplants, with rear-wheel and four-wheel drive. The range's prestige was recently even further enhanced by the introduction of the new Trofeo Collection, comprising Ghibli, Quattroporte and Levante, equipped with the powerful 580 hp V8 engine. The top-of-the-range is the new MC20 supercar, powered by the ground-breaking Nettuno V6 engine, incorporating F1-derived technologies now made available in the power unit of a standard production car for the first time. Today, the Maserati range is produced at three plants: Ghibli and Quattroporte are built at Grugliasco (Turin) at the Avvocato Giovanni Agnelli Plant (AGAP), and Levante at the Mirafiori Plant in Turin. The new MC20 supercar is produced in Modena, at the historic Viale Ciro Menotti plant.

For further information on our current vehicle line visit: www.maseratiusa.com

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