

Empowering Latinos, Every Step of The Way

At AT&T, we always strive towards building a better tomorrow and do this by investing, uplifting, and giving back to the communities we serve. This Hispanic Heritage Month we celebrate the Hispanic/Latino community by reaffirming our commitment to support Latinos across our nation and create opportunities for all.

Through professional development opportunities, financial support for students and connecting communities through free access to internet and additional resources, AT&T is directly empowering Latino communities through every aspect of our business.

We know that over the next decade, 12 million jobs* requiring postsecondary education will go unfilled – this is often referred to as the opportunity divide. To support the economic empowerment advancement of diverse professionals, AT&T is committed to addressing this divide by narrowing the skills gap.

Since 2016, AT&T has teamed up with [Year Up](#), a non-profit organization dedicated to closing the opportunity divide while connecting thousands of young adults to the skills and experience top companies seek. More than 90% of the young adults Year Up serves nationwide identify as a person of color. Together with Year Up, AT&T aims to make a significant impact for diverse workers in cities across the country – and within its own company. In collaboration with the non-profit, AT&T has hosted nearly 189 Year Up interns nationwide across a variety of departments. AT&T welcomed 22 Year Up interns into its most recent class of 2022, and of these participants, 50% identify as Hispanic or Latino.

We also foster the creativity that comes from the Latino community and the future generation of artists that represent and amplify their Latino heritage. AT&T is committed to advancing the education of Latino filmmakers through our [FACIUNI](#) Scholarship, a program we sponsor for summer film courses at a prestigious university that reinforces the development of talent for years to come.

Additionally, this month we launched the first of more than 20 AT&T [Connected Learning Centers](#) that will be housed within local community organizations across the nation to provide historically underserved students and families with free access to reliable internet, computers and educational resources. This new initiative is part of our three-year \$2 billion [commitment](#) to bridge the digital divide through efforts that promote broadband affordability, accessibility and adoption.

From collaborating with Latino-owned businesses to partnerships with Latino-serving organizations and institutions, we look forward to helping build stronger local communities and economies while empowering Latinos to succeed.

*Source: [YearUp](#)