



## **AT&T Teams Exclusively with NVIDIA to Give Gamers a 5G Boost with GeForce NOW Offer**

*AT&T Named 5G Technical Innovation Collaborator for GeForce NOW Cloud Gaming*

*New and Existing AT&T 5G Customers Receive a 6 Month GeForce NOW Priority Membership – a \$50 Value – On Us*

DALLAS, Jan. 4, 2022

**What's the news?** Gamers rejoice. AT&T\* is joining forces with NVIDIA\*\*to bring you one of the world's best gaming experiences. As the Exclusive 5G Technical Innovation Collaborator for GeForce NOW, AT&T 5G's fast speeds and response times can give you a smooth gaming experience on-the-go. Try it for yourself with our exclusive GeForce NOW offer.

**How do I get started?** Experience PC-quality gaming on your phone with AT&T's 5G network and this exclusive, limited time offer. Starting today, new and existing AT&T 5G customers on an eligible rate plan get a 6-month GeForce NOW Priority Membership on us.<sup>1</sup> You can play nearly 100 free-to-play titles and games you already own on popular PC game stores like Steam, Epic Games Store, Ubisoft Connect, Origin, GOG and more. You'll even see realistic, state-of-the-art graphics thanks to NVIDIA RTX technology and cutting-edge artificial intelligence features that will immerse you into virtual worlds in supported games. All you need is a 5G device with a 5G plan to start playing.<sup>2</sup>

**Our Network, Your Gain.** Games have A LOT going on behind the scenes. With cloud gaming, a solid network is critical to deliver an excellent experience to your screen – instantly. The last thing you want is for your content to buffer or even worse – your connection to drop. When you're on AT&T's 5G network, it provides the fast ping times, reliable streaming, and secure connections needed for gaming today and in the future.

Whether you want to game at home or on the go, the AT&T network offers low lag and fast speeds for responsive gaming with AT&T Fiber and AT&T 5G. And things



will only get better with our 5G investment. Speeds and performance will continue to improve with AT&T's C-Band deployment, helping to enable our network to perform at its best for gamers of any level. And as part of our collaboration with NVIDIA, we'll explore new ways to deliver performance that will revolutionize gaming.

**What are people saying?** "NVIDIA is the latest leader that has tapped AT&T 5G to turn cloud gaming up a notch because we supply the power, speed and responsiveness you need when mobile," said David Christopher, executive vice president and general manager, partnerships and 5G ecosystem development, AT&T. "These collaborations give us the insight and expertise to deliver gaming at its best as we optimize our network today and for what's to come in the future. Cloud gaming is just the beginning of the gaming evolution and our network will be ready for the changes that are on the horizon."

"Pairing NVIDIA GeForce NOW with AT&T 5G delivers ultra-responsive cloud gaming backed by a fast, reliable network," said Phil Eisler, vice president and general manager of GeForce NOW at NVIDIA. "We are thrilled to work with AT&T to optimize cloud gaming over 5G, and to deliver an exclusive deal that brings high-performance cloud gaming to iPhone and Android users."

To learn more about AT&T 5G, check out [att.com/5Gforyou](https://att.com/5Gforyou).

*1 Subject to change. Restrictions apply. See [att.com/gaming/](https://att.com/gaming/) for more details.*

*2 AT&T 5G requires compatible plan and device. 5G is not available everywhere. Go to [att.com/5Gforyou](https://att.com/5Gforyou) for details.*

#### **\*About AT&T Communications**

We help family, friends and neighbors connect in meaningful ways every day. From the first phone call 140+ years ago to mobile video streaming, we @ATT innovate to improve lives. AT&T Communications is part of AT&T Inc. (NYSE:T). For more information, please visit us at [att.com](https://att.com).

#### **For more information, contact:**

Melissa Cappabianca  
AT&T Corporate Communications  
Phone: (424) 367-6049  
Email: [melissa.cappabianca@att.com](mailto:melissa.cappabianca@att.com)