



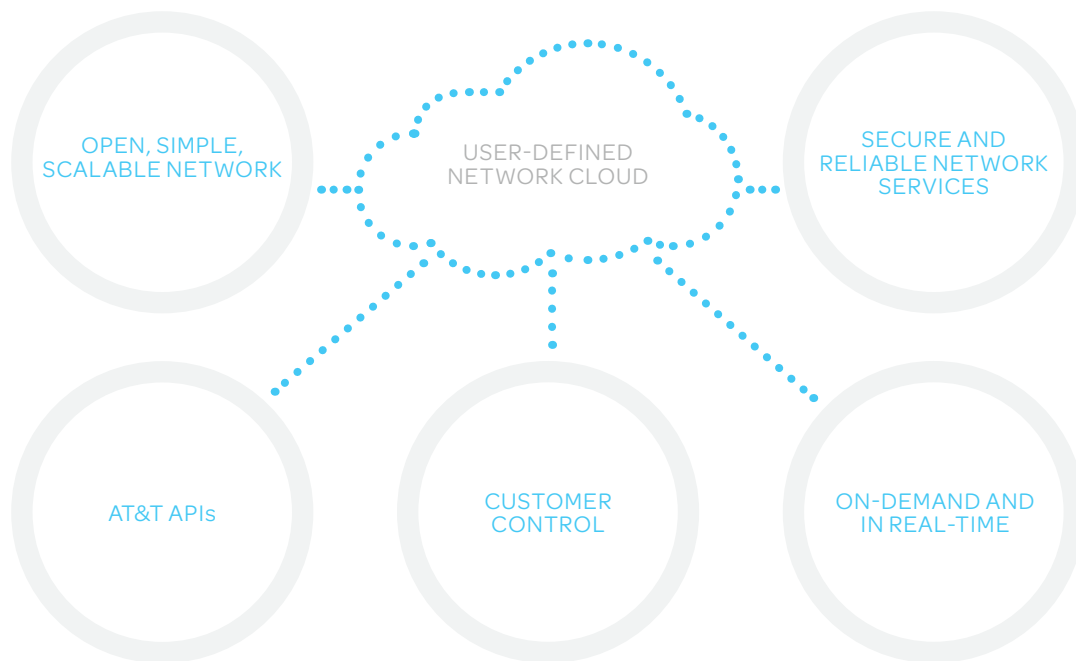
USER-DEFINED NETWORK CLOUD

AT&T puts customers at center of best-in-class network with modern, cloud-based architecture.



We're changing *everything*...

how our network is designed ... how we work with suppliers ... how we operate ... how we manage software



The User-Defined Network Cloud is our vision for the network of the future.

And we're tapping into the latest technologies and open network principles to make it happen. It's a fundamentally new way to build a smart, cloud-like network that addresses the changes in our business and the needs of our customers.

