



# AT&T Inc. Energy Policy

As a global communications leader, effective energy management is critical to the competitiveness of our business and the reliability of our service to customers. It is our policy to conduct our business in a cost-effective and energy-efficient manner to the advantage of the public, our employees and shareowners. A concentrated effort to improve energy efficiency and reduce consumption is a responsible corporate practice that can reduce adverse environmental effects.

We are committed to developing in our offices and labs new technologies and approaches to energy use. That commitment includes our intent to use these innovations to help our customers reduce their own environmental impact through efficiency measures and intelligent use of our products and services, such as teleconferencing, video conferencing and other broadband applications.

For these reasons, AT&T is committed to the efficient, cost effective and environmentally responsible use of energy in its global operations while maintaining or improving quality, reliability, productivity and safety. In support of this commitment, AT&T is moving to:

1. Develop a comprehensive energy strategy built around opportunities to substantially improve our energy efficiency with no compromise to the competitiveness, quality and reliability of our services.
2. Ensure effective implementation of this strategy through the development of clear goals, metrics and management systems.

To this end, the company has formed a cross-functional Energy Council comprised of key executives from all business units that directly consume energy in their operations or design, develop or specify energy-consuming equipment. The Energy Council will regularly provide information to the Citizenship and Sustainability Steering Council.

## Key opportunities to improve our performance will include:

- Management of our energy consumption in a way that promotes secure, affordable and environmentally responsible long-term energy use while remaining cost-competitive in the near term.
- To the best of our ability, integration of energy efficiency best practices into the design, construction, renovation and operations of our buildings.
- Optimizing the energy efficiency of our services in the selection of network and IT equipment, global network design, operations and our fleet.
- Committing to improving the fuel efficiency and emissions profile of our fleet through improved operating practices and through supply chain practices that result in more fuel-efficient and alternative-fuel vehicles.
- Working internally to evaluate alternative energy sources in a manner that continually reduces the resources used to deliver these services with excellence.
- Supporting our employees and customers in energy-efficient behavior at work, home and in their communities.
- Being transparent regarding our energy-management goals and the progress made to achieve them.

*Original signed by Randall Stephenson, Chairman and CEO, 9/16/08*