



News Release

AT&T Invests More Than \$625 Million Over 3-Year Period to Boost Local Networks in Wisconsin

MADISON, WI, September 7, 2018 — At [AT&T](#)¹, we've invested more than \$625 million in our Wisconsin wireless and wired networks during 2015-2017. These investments boost reliability, coverage, speed and overall performance for residents and businesses. They also improve critical services that support public safety and first responders.

"We're investing in our Wisconsin networks to keep residents, businesses and visitors connected to their world," said Scott T. VanderSanden, president of AT&T Wisconsin. "We want our customers to have a great experience and enjoy fast mobile speeds wherever they live, work and play. We're always working to provide better coverage, and we're investing in our wireless network across Wisconsin to accomplish that."

The AT&T LTE network now covers more than 400 million people in North America. In 2017, AT&T made 418 enhancements to our networks in Wisconsin, including adding 25 new cell sites, expanding 4G LTE to 99 cell sites, and adding network capacity to 294 sites across Wisconsin.

For the first six months of 2018, we've made 130 additional enhancements to our networks in Wisconsin. This includes adding 27 new cell sites, expanding 4G LTE to 9 cell sites, and adding network capacity to 94 sites across Wisconsin.

By building out our 4G LTE network, we're laying the foundation for 5G, the next advance in network technologies. We're boosting network speeds and capacity, as we continue to expand the availability of our network using the latest technology.

Since the formation of the FirstNet public-private partnership a little over a year ago, governors from all 50 states, 5 territories and D.C. recognized the value of FirstNet, joining in its mission to strengthen and modernize public safety's communications capabilities.

FirstNet is a new nationwide communications platform dedicated to America's public safety community. As we build, deploy and evolve FirstNet, we will build upon our current and planned investments in Wisconsin to help ensure public safety's network delivers the coverage and cutting-edge capabilities first responders expect – today and for decades to come.



For the 4th year in a row, AT&T earned the top spot in the telecommunications industry on FORTUNE's Most Admired Companies list in 2018. We also placed No. 49 among the 50 most admired companies across all industries.

We were ranked first or second in all 9 attributes used to compile the list, including innovation, people management, quality of management, long-term investment value, quality of products/services and global competitiveness.

Our internet offerings

We continue to expand the scope of our ultra-fast internet powered by [AT&T Fiber](#). We now market our ultra-fast internet service powered by AT&T Fiber to more than 100,000 customer locations in Wisconsin.

We have the largest fiber network within our 21-state wireline footprint.² And AT&T is the largest U.S.-based provider of fiber for business services, creating an unparalleled ability to serve businesses of all sizes.

We also now market a 1 gigabit connection³ on our 100% fiber network to 9 million locations across 71 major metro areas nationwide. We plan to reach at least 14 million locations across at least 84 metro areas by mid-2019 for consumers.

To learn more about our coverage in Wisconsin, or anywhere in the U.S., visit the [AT&T Coverage Viewer](#). For updates on the AT&T wireless network, please visit the [AT&T network news page](#).

¹ AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.

² Based on publicly available data for the top fiber providers in the AT&T operating footprint.

³ Actual customer speeds may vary. Download speeds are typically up to 940Mbps due to overhead capacity reserved to deliver the data.

Cautionary Language Concerning Forward-Looking Statements

Information set forth in this news release contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this news release based on new information or otherwise.

***About AT&T**

AT&T Inc. ([NYSE:T](#)) helps millions around the globe connect with leading entertainment, business, mobile and high speed internet services. We have the nation's largest and most reliable network** and the best global coverage of any U.S. wireless provider. We're one of the world's largest providers of pay TV. We have TV customers in the U.S. and 11 Latin American countries. More than 3 million companies, from small to large businesses around the globe, turn to AT&T for our highly secure smart solutions.



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